

Keeping the Community Connected, Informed and Empowered

For reservations by fax or mail, please fill out completely

Contact Name: _____

Title & Department: _____

Company: _____

Billing Address: _____

Phone: _____

Fax: _____

E-mail: _____

Signature: _____

Date: _____

Submitting a logo or artwork? Yes No

Description	Size	B&W	Color	Totals
<input type="checkbox"/> Full Page	10.0"W x 13.0"H	\$2,200	\$2,450	
<input type="checkbox"/> 1/2 Page (horizontal)	10.0"W x 6.25"H	\$1,100	\$1,350	
<input type="checkbox"/> 1/2 Page (vertical)	6.50"W x 9.00"H	\$945	\$1,195	
<input type="checkbox"/> 1/3 Page	6.50"W x 6.50"H	\$695	\$795	
<input type="checkbox"/> 1/4 Page	6.50"W x 5.00"H	\$495	\$570	
<input type="checkbox"/> CB - 4	3.25"W x 5.00"H	\$395	\$450	
<input type="checkbox"/> CB - 3	3.25"W x 3.75"H	\$345	\$415	
<input type="checkbox"/> CB - 2	3.25"W x 2.50"H	\$220	\$285	
<input type="checkbox"/> CB - 1	3.25"W x 1.18"H	\$120	\$175	

TOTAL:

Payment Options & Terms

- Check, money order, or credit card payable to the Nichi Bei Foundation
- **Please include payment with reservation form.**

Material Specifications

- Artwork formats: tiff, pdf or eps
- Resolution: 200 ppi or greater
- All fonts outlined

Position Premiums (Full/Half/Qtr Page)

- Back Page 25% Additional
- Inside Front 25% Additional
- Inside Back 15% Additional

To Reserve Space Contact Us By... Mail:

Nichi Bei Weekly Advertising Dept.
P.O. Box 15693
San Francisco, CA 94115

Walk-in

Nichi Bei Weekly
1832 Buchanan Street Suite 207
San Francisco, CA 94115

Phone: 415.673.1009

Fax: 415.673.1063

Email: ads@nichibeweekly.org

Advertisement Reservation Form

GUIDE TO THE
44TH ANNUAL



NORTHERN CALIFORNIA CHERRY BLOSSOM FESTIVAL

Closing Dates:

Fri., March 11 - Ad Reservation and Material Deadline
Friday, April 1, 2011 - Publication Date

1/3 page

CB - 1

CB - 2

1/4 page

CB - 3

**1/2 page
Vertical**

CB - 4

PAYMENT BY CREDIT CARD

VISA MASTERCARD DISCOVER

Exp. Date: MONTH YEAR

Credit Card No. [] [] [] [] - [] [] [] [] - [] [] [] [] - [] [] [] [] CVV [] [] []

CONDITIONS:

Advertisers and agencies assume all liability for contents of advertisement. Nichi Bei Weekly liability for any error will not exceed the charge for the advertisement in question.

* Ad design fee applied if advertiser requests changes to artwork or copy after the ad has been submitted, or extensive manipulation of images or text is required to create the advertisement.