

For reservations by fax or mail, please fill out completely

Contact Name: _____

Title & Department: _____

Company: _____

Billing Address: _____

Phone: _____

Fax: _____

E-mail: _____

Signature: _____

Date: _____

Submitting a logo or artwork? Yes No

Closing Dates

FRIDAY, JUNE 10 - Ad Reservation Deadline
 MONDAY, June 13 - Materials Deadline
 Thursday, June 16 - Publication Date

Material Specifications

- Artwork formats: tiff, pdf or eps
- Resolution: 300 dpi or greater
- All fonts outlined
- E-mail files to ads@nichibeiveekly.org

Payment Options & Terms

- Check, money order, or credit card
- Checks should be made out to: "Nichi Bei Foundation"
- **Please include payment with reservation form.**

To Reserve Space...

Please contact the advertising department at 415-673-1009 or ads@nichibeiveekly.org, or send this completed form to Nichi Bei Weekly by fax or mail.

By Fax: 415-673-1063

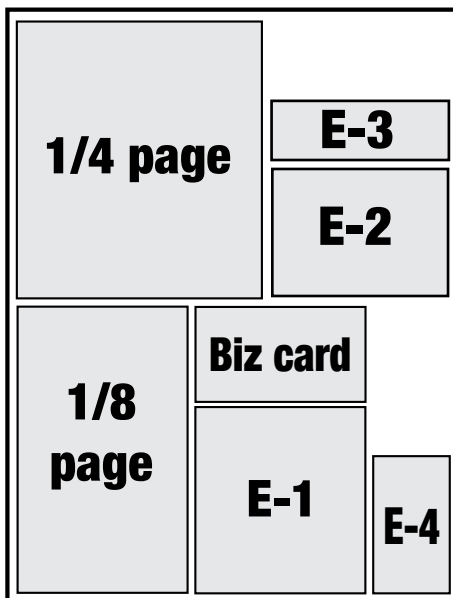
By Mail: Nichi Bei Foundation

P.O. Box 15693

San Francisco, CA 94115

2011 OBON & BAZAAR GUIDE

English Edition (Tabloid) Advertising Rates and Sizes		Size	B&W	Color	Totals
<input type="checkbox"/>	Full Page	9.75"W x 13.00"H	\$2,070	\$2,370	
<input type="checkbox"/>	Half Page	9.75"W x 6.25"H	\$1,050	\$1,350	
<input type="checkbox"/>	1/4 Page	5.75"W x 6.25"H	\$660	\$960	
<input type="checkbox"/>	1/8 Page	3.75"W x 6.25"H	\$385	\$685	
<input type="checkbox"/>	E-1	3.75"W x 4.375"H	\$275	\$420	
<input type="checkbox"/>	E-2	3.75"W x 2.875"H	\$180	\$270	
<input type="checkbox"/>	Business Card	3.75"W x 2.00"H	\$120	\$210	
<input type="checkbox"/>	E-3	3.75"W x 1.375"H	\$85	\$175	
<input type="checkbox"/>	E-4	1.85"W x 2.875"H	\$85	\$175	
		Additional Services	Price		
		<input type="checkbox"/> Ad Design*	15% of the ad price		



Ad Design* 15% of the ad price

PAYMENT BY CREDIT CARD

TOTAL:

PAY BY WEB: To make a payment by credit card, please visit our website and pay online at <http://www.nichibeiveekly.org/online-payments/>

Please note your business or organization's name and that it is for the "Obon & Bazaar" issue under the "Payment notes" box.

WE APOLOGIZE, BUT WE CANNOT ACCEPT CREDIT CARD INFORMATION OVER THE PHONE

CONDITIONS: Advertisers and agencies assume all liability for contents of advertisement. Nichi Bei Weekly liability for any error will not exceed the charge for the advertisement in question.

*Ad design fee applied if advertiser requests changes to artwork or copy after the ad has been submitted, or extensive manipulation of images or text is required to create the advertisement.

If interested in Position Premiums, please contact ads@nichibeiveekly.org for availability.

- Back Page 25% of the ad price
- Inside Front 25% of the ad price
- Inside Back 15% of the ad price