

Obon & Summer Festivals Guide

Materials/Ad File & Payment Deadline:
Wednesday, May 31, 2017

Publication Date: June 22, 2017

Nichi Bei Weekly Available in Print & Digital Formats

The Obon & Summer Festivals Guide is the Nichi Bei Weekly's most geographically distributed publication. Reach nationwide audiences in this full color, special edition.



Contact Name
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<input checked="" type="checkbox"/> Ad Size	Dimensions (all ads in color)	Price
<input type="checkbox"/> Full Page	9.75" W x 13.00" H	\$2,450
<input type="checkbox"/> Half Page	9.75" W x 6.25" H	\$1,350
<input type="checkbox"/> 1/4 Page	5.75" W x 6.25" H	\$850
<input type="checkbox"/> NB1	3.75" W x 6.25" H	\$650
<input type="checkbox"/> NB2	3.75" W x 4.10" H	\$450
<input type="checkbox"/> NB3	1.82" W x 4.10" H	\$250
<input type="checkbox"/> Business Card	3.75" W x 2.00" H	\$250

Submitting new artwork _____ Yes _____ No _____
 Please send art file to ads@nichibeiveekly.org

Payment is due by: **Wednesday, May 31, 2017.**
 Advertisement will not be placed until full payment is received. Please contact your ad manager if you have questions.

Client Signature _____

Payment Information

Checks payable to: **Nichi Bei Foundaion**

Send Checks to:
 Nichi Bei Foundation
 P.O. Box 15693
 San Francisco, CA 94115



Online Payment

<http://www.nichibeiveekly.org/online-payments/>
 Within "payment notes" include "Organization Name."

Ad Sizes

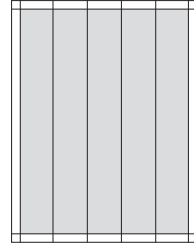
E-mail: ads@nichibeiveekly.org for more information.

Full Page

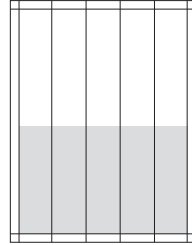
9.75" W x 13.00" H

Half Page

9.75" W x 6.25" H



Full Page



Half Page

1/4 Page

5.75" W x 6.25" H

Business Card

3.75" W x 2.00" H

NB1

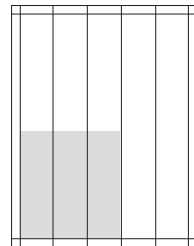
3.75" W x 6.25" H

NB2

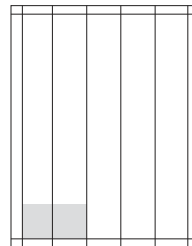
3.75" W x 4.10" H

NB3

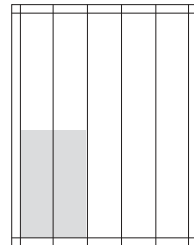
1.82" W x 4.10" H



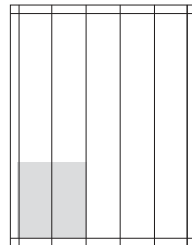
1/4 Page



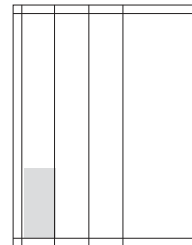
Business Card



NB1



NB2



NB3



Artwork file requirements:

E-mail files to ads@nichibeiveekly.org

- Ad must be correct proportions and exact size
- All color images must be CMYK, color corrected, and embedded
- Image resolution of at least 200 ppi or greater
- All fonts/text must be outlined
- Please double check for any overprinting issues (trapping, knockout, etc)
- Artwork file formats must be in PDF, EPS or TIF format
- Resolution: 300 dpi or greater
- All fonts outlined