

New Year's Edition Ad Reservation Form

Materials/Ad File & Payment Deadline:
Friday, November 30, 2016

Publication Date: January 1, 2017

Nichi Bei Weekly Available in Print & Digital Formats.



Contact Name
Company
Phone
Email
Website
Billing Address

Submitting new artwork _____ Yes _____ No
Please send art file to ads@nichibeiveekly.org

Client Signature _____

Payment Information

Checks payable to: **Nichi Bei Foundation**

Send checks to:
Nichi Bei Foundation
P.O. Box 15693
San Francisco, CA 94115



Online Payment
<http://www.nichibeiveekly.org/online-payments/>
Within "payment notes" include "Organization Name".

<input checked="" type="checkbox"/> NYE AD	SIZE (b&w or color)	B&W	COLOR
<input type="checkbox"/> Full Page	9.75" W x 13.00" H	\$1,750	\$2,000
<input type="checkbox"/> Half Page	9.75" W x 6.25" H	\$950	\$1,200
<input type="checkbox"/> 1/4 Page	5.75" W x 6.25" H	\$570	\$820
<input type="checkbox"/> NB1	3.75" W x 6.25" H	\$325	\$400
<input type="checkbox"/> NB2	3.75" W x 4.10" H	\$225	\$300
<input type="checkbox"/> NB3	1.82" W x 4.10" H	\$120	\$195
<input type="checkbox"/> Business Card	3.75" W x 2.00" H	\$100	\$175

The above pricing includes ad in both print and digital formats.

Payment is due by: **Friday, November 30, 2016.**

Advertisement will not be placed until full payment is received. Please contact your ad manager if you have questions.

Ad Sizes

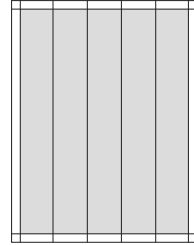
E-mail: ads@nichibeiveekly.org for more information.

Full Page

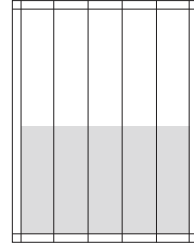
9.75" W x 13.00" H

Half Page

9.75" W x 6.25" H



Full Page



Half Page

1/4 Page

5.75" W x 6.25" H

Business Card

3.75" W x 2.00" H

NB1

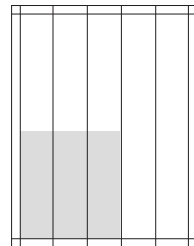
3.75" W x 6.25" H

NB2

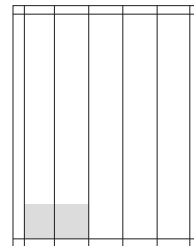
3.75" W x 4.10" H

NB3

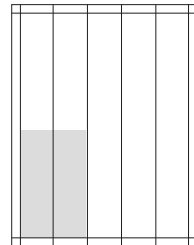
1.82" W x 4.10" H



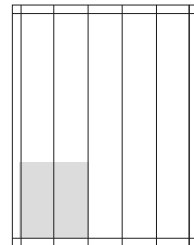
1/4 Page



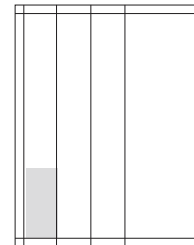
Business Card



NB1



NB2



NB3



Artwork file requirements:

E-mail files to ads@nichibeiveekly.org

- Ad must be correct proportions and exact size
- All color images must be CMYK, color corrected, and embedded
- Image resolution of at least 200 ppi or greater
- All fonts/text must be outlined
- Please double check for any overprinting issues (trapping, knockout, etc)
- Artwork file formats must be in PDF, EPS or TIF format
- Resolution: 300 dpi or greater