

Japanese Culture & Cherry Blossom Festivals Guide

Payment/Ad Deadline:

March 8, Friday

Publication date: March 30, 2024

This is the Nichi Bei News' most widely circulated and comprehensive publication celebrating Japanese culture. During the pandemic, this publication has become one of our essential publications to introduce Japanese culture practiced and enjoyed today. Please support this yearly publication to preserve Japanese culture in the U.S.



Contact Name
Company
Phone
E-mail
Website URL
Billing Address

<input checked="" type="checkbox"/> Ad Size	Dimensions	COLOR
<input type="checkbox"/> Full Page	9.75"W x 13.00"H	\$2,450
<input type="checkbox"/> Half Page	9.75"W x 6.25"H	\$1,350
<input type="checkbox"/> 1/4 Page	5.75"W x 6.25"H	\$850
<input type="checkbox"/> NB1	3.75"W x 6.25"H	\$650
<input type="checkbox"/> NB2	3.75"W x 4.10"H	\$450
<input type="checkbox"/> NB3	1.82"W x 4.10"H	\$250
<input type="checkbox"/> Business Card	3.75"W x 2.00"H	\$250
<input type="checkbox"/> NB4	1.82"W x 2.00"H	\$150

Submitting new artwork Yes No
 Please send art file to ads@nichibeiveekly.org

Client Signature _____

Payment Information

Checks payable to: Nichi Bei Foundation
 Send Checks to:
 Nichi Bei Foundation
 P.O. Box 15693
 San Francisco, CA 94115

Online Payment

<https://www.nichibei.org/online-payments/>
 Within "payment notes," please include:
 - Organization Name
 - advertisement size"

Ad Sizes

E-mail: ads@nichibeiveekly.org for more information.

Full Page

9.75" W x 13.00" H

Half Page

9.75" W x 6.25" H

1/4 Page

5.75" W x 6.25" H

Business Card

3.75" W x 2.00" H

NB1

3.75" W x 6.25" H

NB2

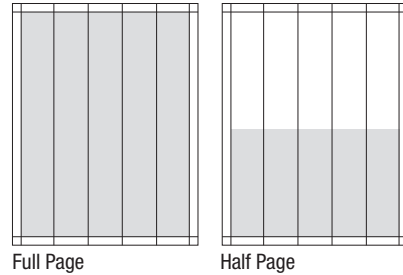
3.75" W x 4.10" H

NB3

1.82" W x 4.10" H

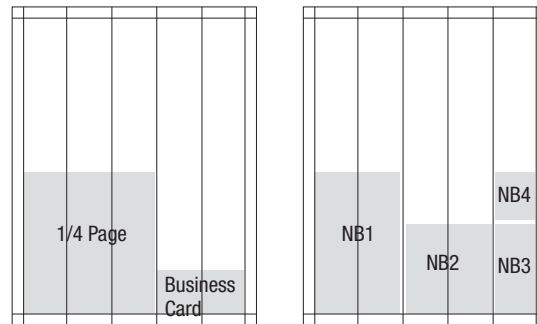
NB4

1.82" W x 2.00" H



Full Page

Half Page



1/4 Page

Business Card

NB1

NB2

NB4

NB3

E-mail files to ads@nichibeiveekly.org



Advertising Specifications & Digital File Requirements

- Ad must be submitted as PDF files at 200 dpi or higher
- All color images must be CMYK, color corrected, and embedded
- Image resolution of at least 200 ppi or greater
- All fonts/text must be outlined
- Please double check for any overprinting issues (trapping, knockout, etc)
- If you'd like our designer to help create your ad, please submit desired images in high resolution.
- Artwork file formats must be in PDF, EPS or TIFF format.

CONDITIONS: Proofing is ultimately the client's responsibility. Advertisers and agencies assume all liability for contents of advertisement. Nichi Bei News/Nichi Bei Foundation liability for any error will not exceed the charge for the advertisement in question. Ad design fee applied if advertiser requests changes to artwork or copy after the ad has been submitted, or extensive manipulation of images or text is required to create the advertisement. All extra fees will be discussed before any charges are incurred. Artwork must be prepress ready. We cannot guarantee that your ad will reliably print correctly unless all prepress file requirements are fulfilled stated above.

Digital Edition

The *Nichi Bei News'* Digital Edition is a page by page interactive presentation of the print publication via a user-friendly platform. Viewers can easily click on ads through their mobile device, tablet or desktop computer and are automatically sent to Web pages predetermined by advertisers who receive value added local and national exposure, reaching readers beyond regional boundaries. See our advertising rates, which include both the *Nichi Bei News* Digital Edition and print publication.

Contact ads@nichibeiveekly.org for your advertising needs.

